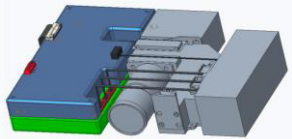


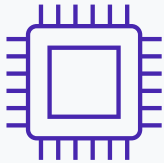
Connected Window Projection Exhibit



1st Small Projector
for Automotive



Connected ECU enabling
new business models



Benefits for OEM, drivers & passengers

- Small volume allows flexible mounting options
- **New use cases:** Welcome, Car Entry, Enhanced Brand Experiences, Personalized Content, Advertising
- **End2End solution** with Connected ECU enables new business models and fast implementation, independent from vehicle architecture
- In cooperation with banbutsu for content platform
- Retro-fit for existing vehicles possible*
- Standalone solution – independent from the vehicle architecture

* depending on local regulation

Our value proposition

A small projector converts the rear side window into an exterior display to show personalized content.

AUMOVIO Technology

- **Automotive Projector**
 - DMD projector
 - Highly energy efficient (30 watt)
 - 165-190 lumen (eye safe)
 - HD resolution, full color RGB
- **Connected ECU** for new business models and location-based branding

Potential add on features

- IR Camera in B-Pillar for Car Entry Authentication